



Avena Foods Limited and Best Cooking Pulses, Inc. Announce Partnership

(Regina, January 8, 2018) – Avena Foods Limited of Regina, Saskatchewan and Best Cooking Pulses, Inc. (BCP) of Portage la Prairie, Manitoba are pleased to announce a new partnership, effective January 2018.

Avena Foods is a leading supplier of gluten-free oats to the North American market. Since 2008, Avena Foods has been providing its customers and consumers with consistent, superior quality, certified gluten-free oats – guaranteed to be free from wheat, barley, and rye. With a dedicated gluten-free facility, a network of gluten-free growers across Western Canada, and a controlled distribution system, Avena Foods has become the industry leader for oat purity. Its 'Purity Protocol' is the industry standard for the production of gluten-free oats.

Best Cooking Pulses is a Canadian agrifoods business that has been active in the international pulse trade since 1936. With two locations on the Canadian prairies, Best Cooking Pulses uses proprietary technology to split peas, process whole pulses, and to mill the BEST range of pulse flours and pea hull fibers for conventional and certified-organic markets throughout the world.

"Avena Foods is very excited to partner with Best Cooking Pulses," said Peter Samson, Chairman of Avena Foods Limited, "BCP has a longstanding reputation for providing best-in-class pulse ingredients. This partnership will provide both companies with exciting new opportunities for our customers and our growers."

"Avena Foods' 'Purity Protocol' aligns well with Best Cooking Pulses' commitment to 'Pulse ingredients for Healthy Diets and a Sustainable World,'" said Trudy Heal, President of Best Cooking Pulses, Inc. "The structure of this partnership will allow us to take advantage of synergies and to build on the existing strengths of both companies."

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