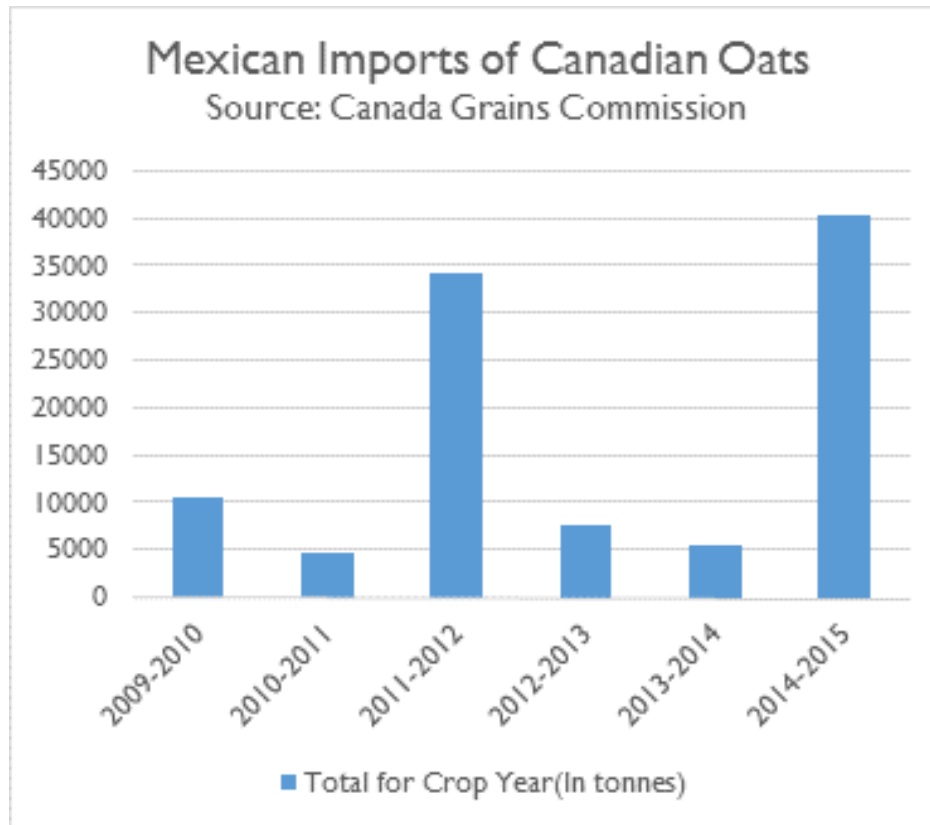


MEXICO ACTIVITIES 2015

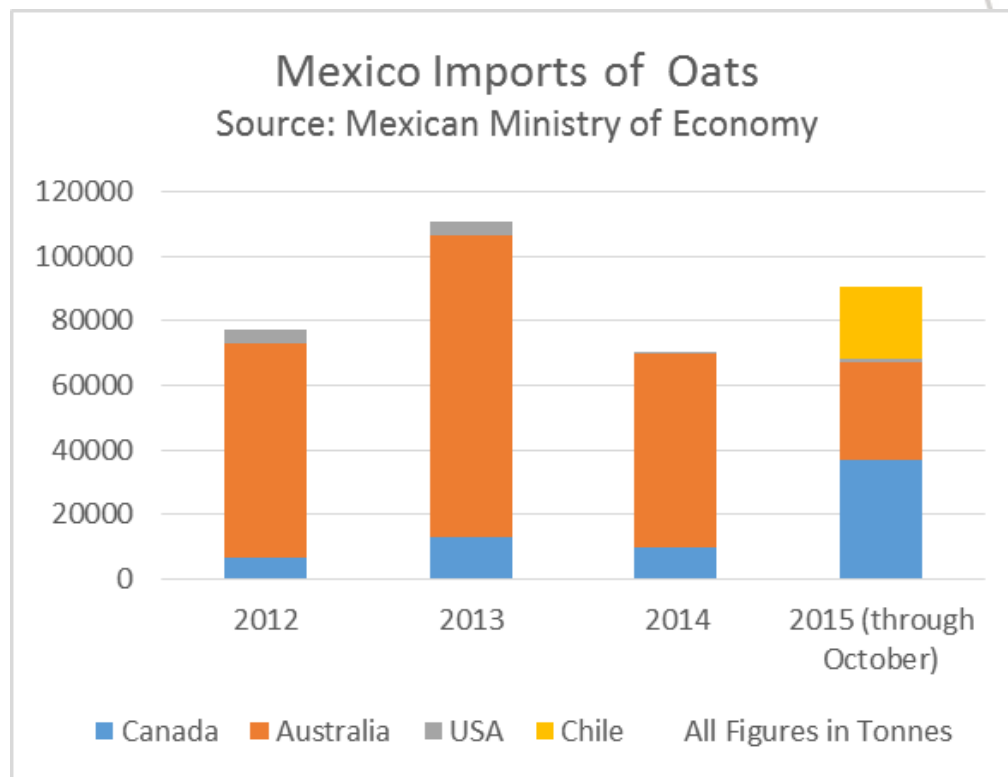
Mexican Imports of Canadian Oats



The CGC data shows that the Mexican Imports of Canadian Oats in 2014-2015 were the highest in the last five years. The numbers exceeded the record from 2012-13, which was an exceptional year.

Mexican Imports of Canadian Oats

According to the Mexican Ministry of Economy, Canada dominated the oats exports in Mexico with 36.62 MT. This number is very similar to CGC stats which show that Canada exported 40.3 MT during the 2014-2015 crop year.



Consumer Campaign to December 31, 2015

- 39,926* fans, approximately 450 new fans each month.
- 535,196 actions, consisting on shares, likes and comments on the Facebook page.
- 10,764,434 people reached

facebook

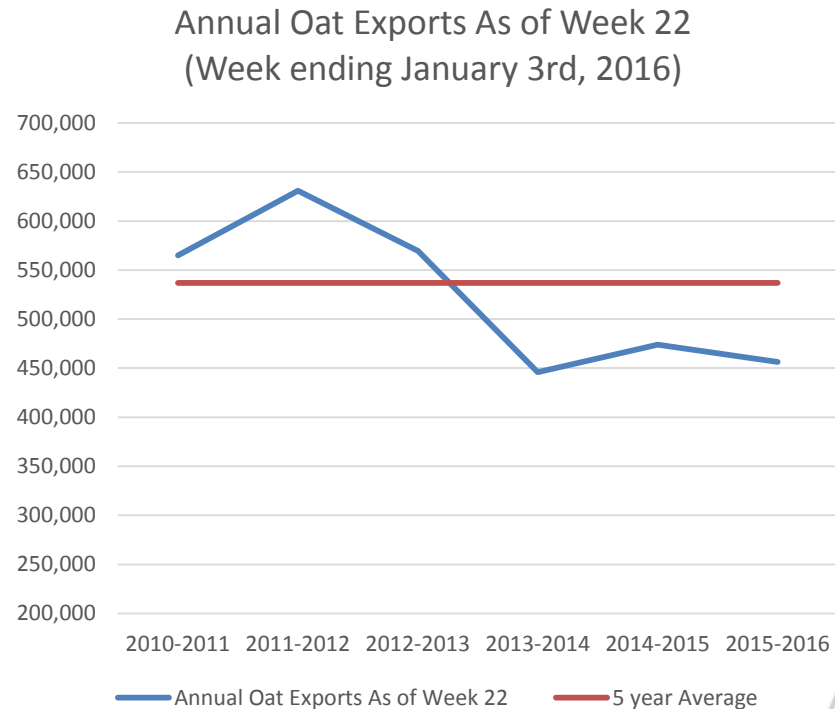


* as of January 20, 2016

TRANSPORTATION ACTIVITIES 2015

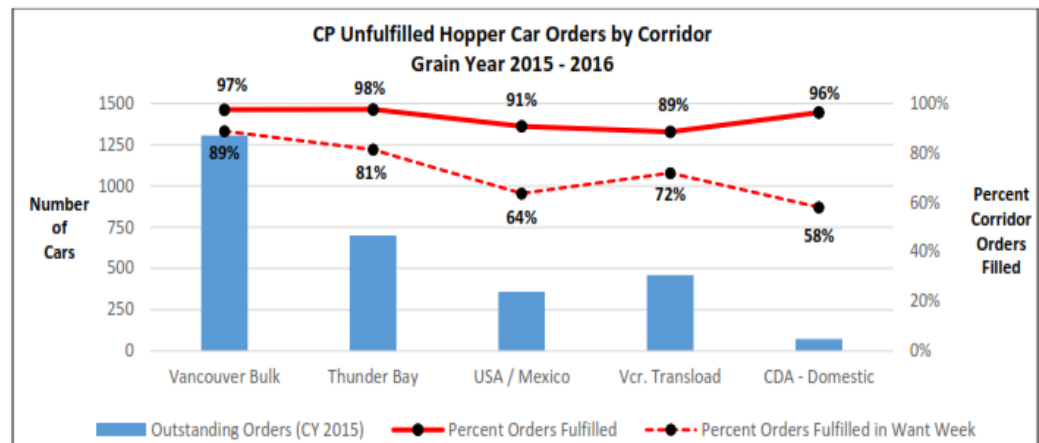
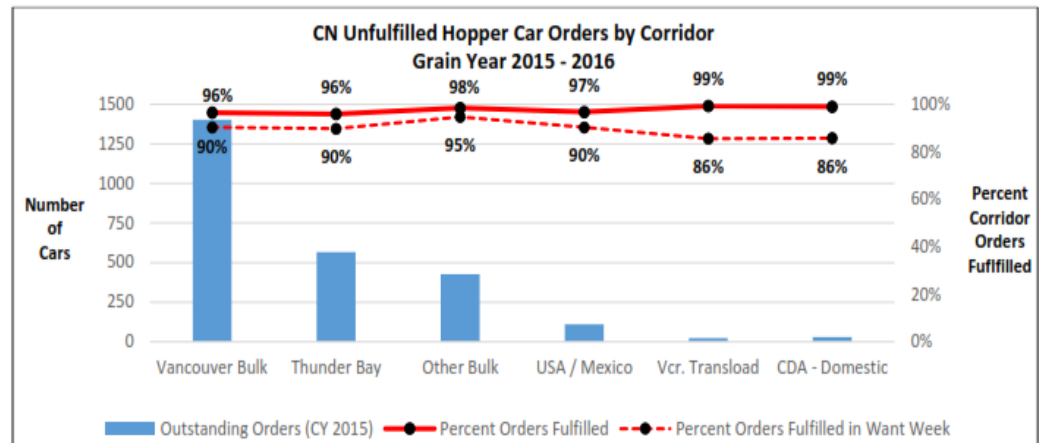
Total Oat Export

- Through Week 22 of the 2015-16 growing season, the export figures are at a slightly higher rate than those of 2 years ago, while remaining slightly below last year's levels. They remain well below the levels of 2010-2013 and below the five year average.

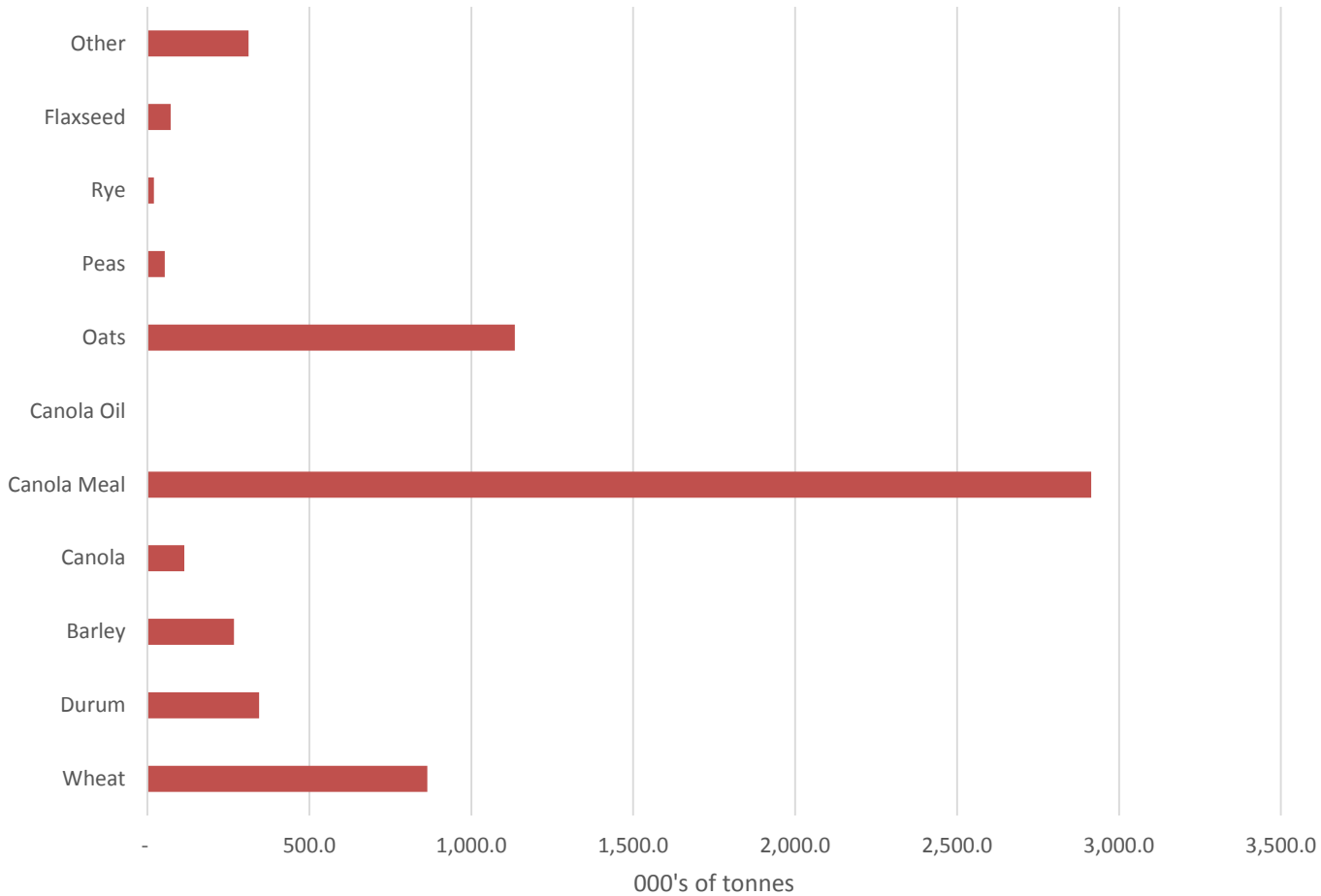


CN & CP Reports

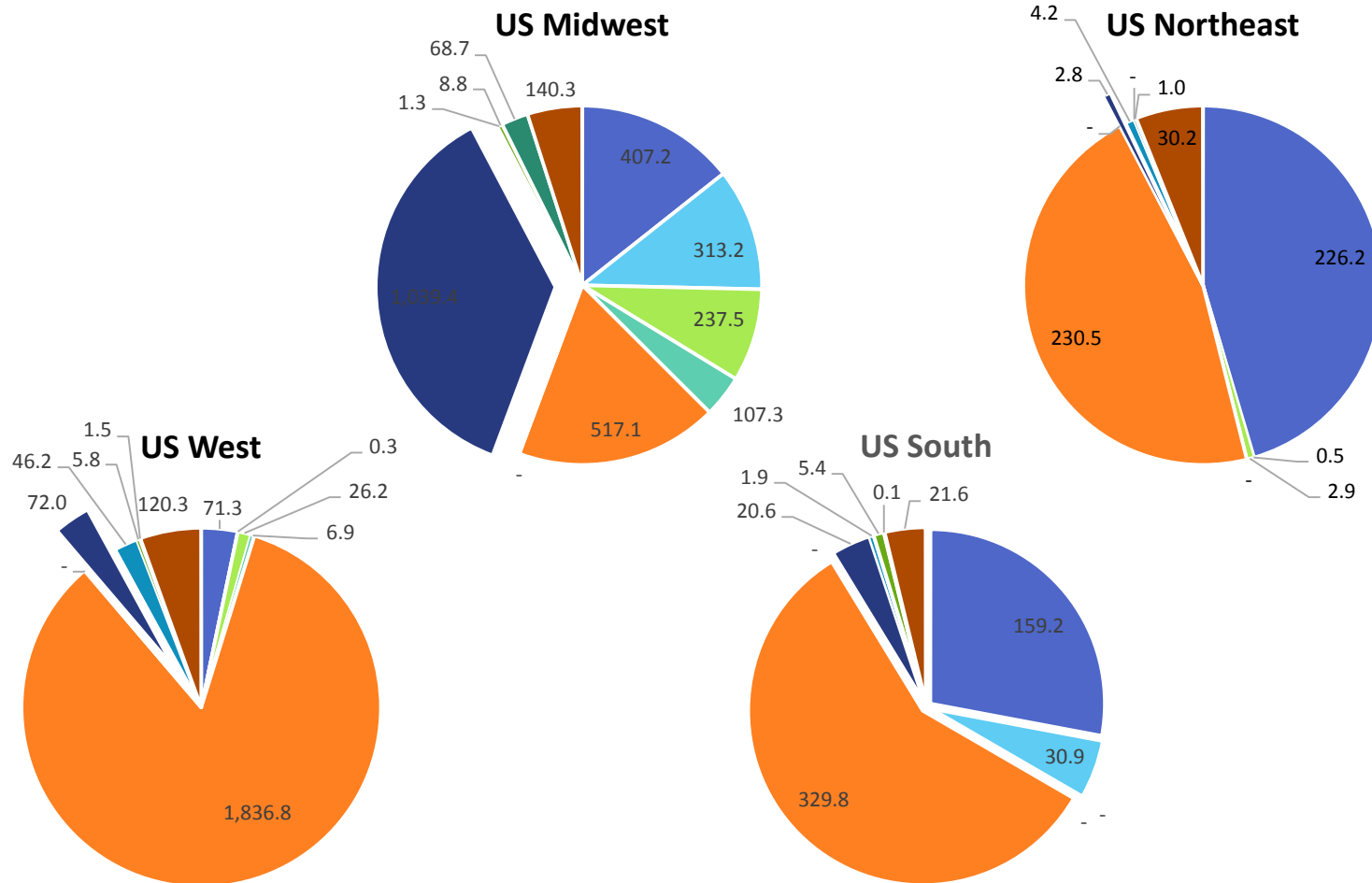
- CN continues to have significantly higher order fulfillment levels, and no corridor below 86% having its orders fulfilled in the want week.
- CP has significantly lower figures, particularly in the USA/Mexico corridor, with only 64% of those orders come in the want week.



US Total Hopper Movement by Crop 2014-2015

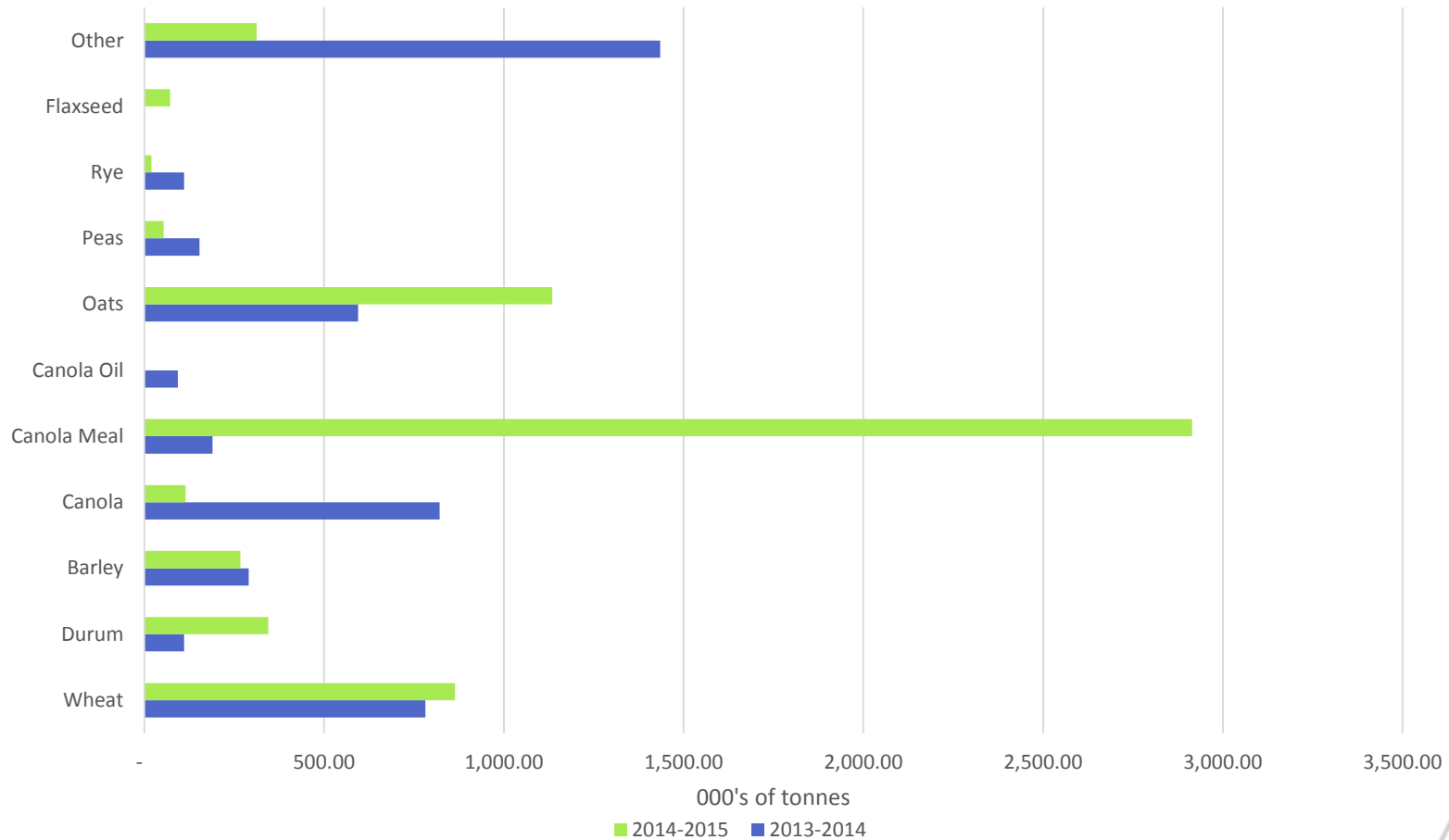


US Hopper Movement by Crop 2014-2015 (Sub-corridor)



■ Wheat ■ Durum ■ Barley ■ Canola ■ Canola Meal ■ Canola Oil ■ Oats ■ Peas ■ Rye ■ Flaxseed ■ Other

Total Truck Movement by Crop (2013/2014 vs. 2014/2015)



INDUSTRY FORUM – THE FUTURE FOR OATS

Overview

- On December 4th an Oat Industry Forum was held to address the Future of Oats.
- The forum covered the priorities in research, including breeding, production, and market development
- A pre-forum survey was developed to assist in streamlining discussions.
- A total of 23 participants responded to the survey.
- Majority of the multiple choice and ranking questions had an 81% - 100% response rate.

Forum Outcome & Results

- **A total of 56 individuals registered for the forum with an additional 6 registering on location.**
- The forum scientific attendees included representatives from the University of Saskatchewan, Oat Advantage, University of Alberta, as well as Government of Canada and FP Genetics.
- The value chain was widely represented at the forum by a balanced mix of millers, key handlers, as well as other members of the value chain.
- There were over 20 producers as well.
- Representatives from the Ministries of Agriculture in Saskatchewan and Manitoba also attended the discussions