



POGA'S 19th ANNUAL CONFERENCE

Thursday, December 1, 2016
Lakeview Hecla Resort, Hecla, MB

Agenda *

- 8:00am **Registration and free hot breakfast –**
Meet our sponsors and enter the draw for \$100 worth of FREE OAT GROCERIES
- 8:45am **Welcome and Introduction –**Art Enns, POGA President
- 8:50am **Greetings from Manitoba Agriculture (TBC)**
- 9:00am **Mycotoxins in oats: what are they, where are they, and why do they matter -** Sheryl Tittlemier, The Canadian Grain Commission.
- 9:30am **The effects of oats in rotations with other crops and do oat cultivars differ in response to nitrogen rates -** Bill May, Agriculture and Agri-Foods Canada (AAFC), Indian Head, SK
- 10:00am **Diversifying oat markets: How demand in areas like India and China could drastically change the Canadian Oat Export Market, what needs to be done and how the Government is willing to help –** Trade Commissioner, AAFC, Ottawa, ON
- 10:45am Coffee Break
- 11:15am **Market Diversification: Increased sales to the Mexican market and future plans -**Paulina Ceballos, Emerging Ag
- 12:00pm **Soup and sandwich lunch –** tour the sponsor's displays
- 1:00 pm **Assessing North America crop weather trends for 2017 -** Drew Lerner, President, World Weather, Inc.
- 2:00 pm **Driving Efficiency in the Canadian Grain Supply Chain –** Murray Hamilton, Assistant VP Grain & Intermodal Sales, Canadian Pacific Railway
- 2:45pm **POGA Annual General Meeting;** Art Enns, POGA President
- 3:00pm Coffee Break
- 3:30pm **Oats and animal feed: what can it mean for your farm-** Rex Newkirk, Research Chair Feed Processing, University of Saskatchewan
- 4:00pm **Market Outlook for Oats and Other Crops –** Marlene Boersch, Owner & Managing Partner, Mercantile Consulting Venture Inc.
- 4:45pm **Wrap-up and Adjourn –**Art Enns, POGA President
- 5:45pm **Social Hour** at the Hecla Island resort
- 6:30pm **Dinner and speaker: Culinary Collaborations, how to grow oats sales through restaurant and pre-packaged goods.** Peter Ecker, Corporate Chef for Sysco Canada (Additional Cost of \$50)
- 8:00pm Adjourn
- Daytime seminars, breakfast and lunch \$20.00 Optional Evening Banquet \$50.00

**Times and agenda topics subject to change. For updates, pre-registration and credit card payments visit poga.ca beginning September 2016*

Note: For those arriving on Wednesday November 30th, there will be a meet and greet beginning at 8pm at the Hecla Resort