

# POGA'S 24<sup>TH</sup> ANNUAL CONFERENCE

Wednesday, December 1, 2021

Fairmont Springs Hotel, Banff, AB



Please join us **on Tuesday, November 30 at 8:00 p.m.**

for a **Meet-and-Greet** in Mt. Stephen Hall at the Fairmont Springs Hotel

## AGENDA\*

- 7:45 am **Registration & Free Hot Breakfast**
- 8:25 am **Welcome & Introductions** – Jenneth Johanson, POGA President
- 8:30 am **Oat Market Outlook** – Randy Strychar, President, Oatinformation.com
- 9:30 am **POGA Annual General Meeting** – Jenneth Johanson, POGA President
- 9:50 am **Oatly: How They Became the Leader in Oat Milk, Keeping up with Demand and Where They Are Going Next** – Tomas Wennerholm, Oatly Global Oat Supply Manager
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- 10:20 am **Networking/Coffee**
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- 10:45 am **The Influence Factor: How Fake News Impacts Our Perceptions of Food and Our Choices as Leaders** – Kevin Stewart, Farmer, Olympic Television Producer & Media Entrepreneur
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- Noon **Lunch – Visit Sponsor Displays**
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- 1:15 pm **Assessing North American Crop Weather Trends for 2022** – Drew Lerner, President, World Weather, Inc.
- 2:15 pm **Oat Production Development, What Consumers Want, What's Being Tested, and the New Possibilities and Challenges Ahead** – Dana Gibson & Maynard Kolskog, Certified Research Chef, Northern Alberta Institute of Technology (NAIT), Centre for Culinary Innovation
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- 3:15 pm **Networking/Coffee**
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- 3:45 pm **Stress Defense: Combat Tips to Help You Move from Stress to Success in Your Farm/Business** – Michelle Cederberg, Author, Coach, Health and Productivity Expert
- 5:00 pm **Wrap-up & Adjourn** – Jenneth Johanson, POGA President
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- 5:45 pm **Social Hour** at the Fairmont Hotel
- 6:30 pm **Dinner & Speaker: "A Look at the World through the Eyes of a Saskatchewan Agricultural Technician"** – Quick Dick McDick, A YouTube Sensation
- 8:00 pm **Program Ends. See You in 2022!**

\*Times and agenda topics subject to change. For updates, pre-registration and credit card payments, visit [poga.ca](http://poga.ca).

Daytime seminars, breakfast and lunch: \$20.00 (\$25 at door).

Optional Evening Banquet: \$50.00 (\$60 at door).

Call the Fairmont Banff Springs (403-762-2211) or use the link on [poga.ca](http://poga.ca).

**The Room Block ends on Tuesday, November 9, 2021**, so book your room today!

Mention "POGA AGM" for \$179 rate (+fees).