



THE ORIGINAL

**OAT-
LY!**

POGA

DECEMBER 1

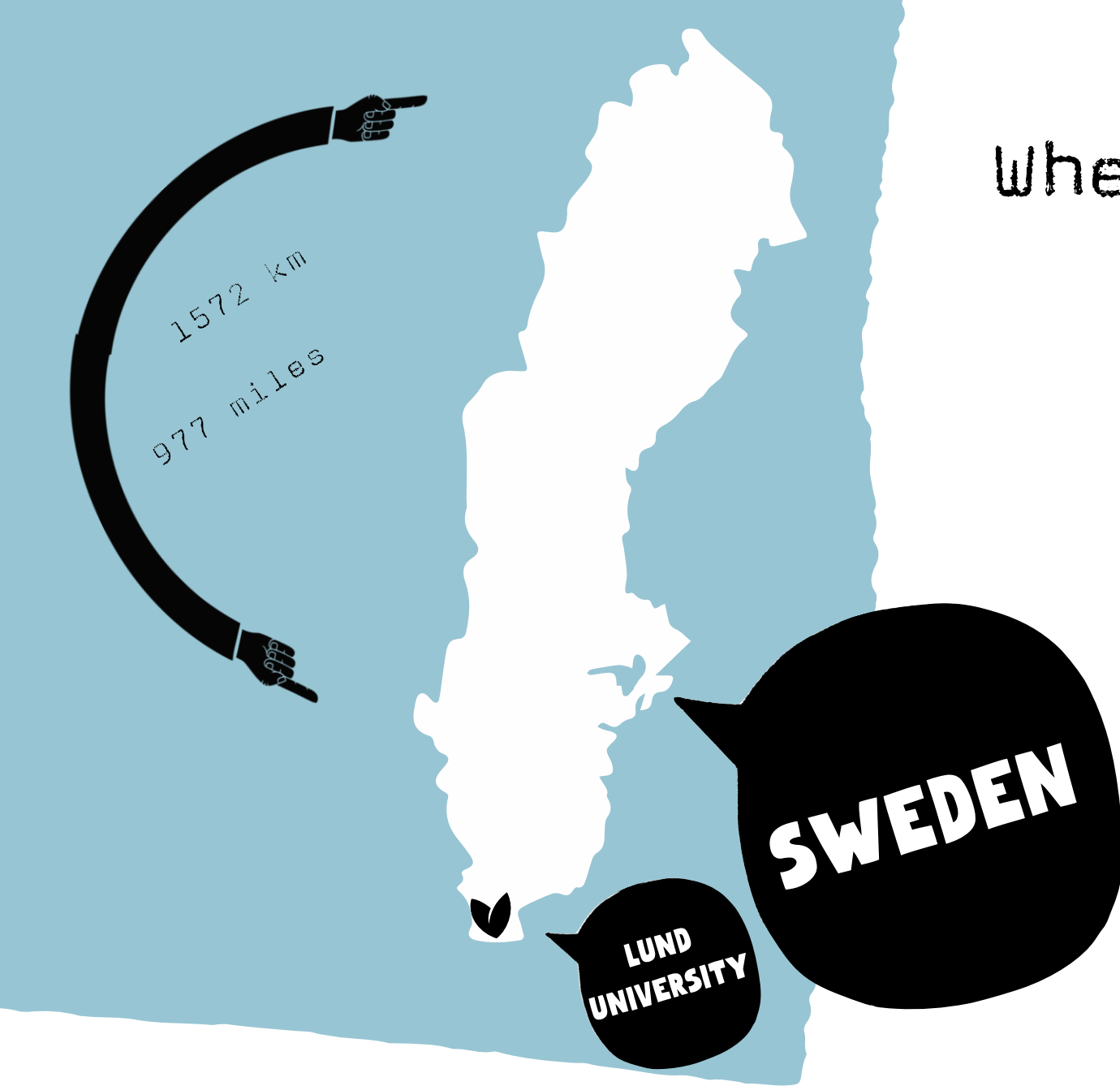
2021

**TOMAS
WENNERHOLM**

OAT SUPPLY



Where it all started..



Prof. Rickard Öste
Founder Oatly

MILESTONES

1994

First patent
for oat drink.

1995

Launch of "Mill
Milk" on the UK
health food market.

1996

"Solhavre" is
produced for ICA
in Sweden.



2001

The Oatly brand
is created.

2006

Opening of our first
own production site in
Landskrona, Sweden.



2013/14

"Change" our
rebranding begins.
Launch of the
new Oatly!

2017

Oatly begins its
global expansion.

2019

Expansion in
Landskrona:
100 million liters.
Two new production sites:
Millville NJ, US
& Vlissingen, NL
Climate footprint on
our packages.

2020

Starbucks launch
in APAC.

2021

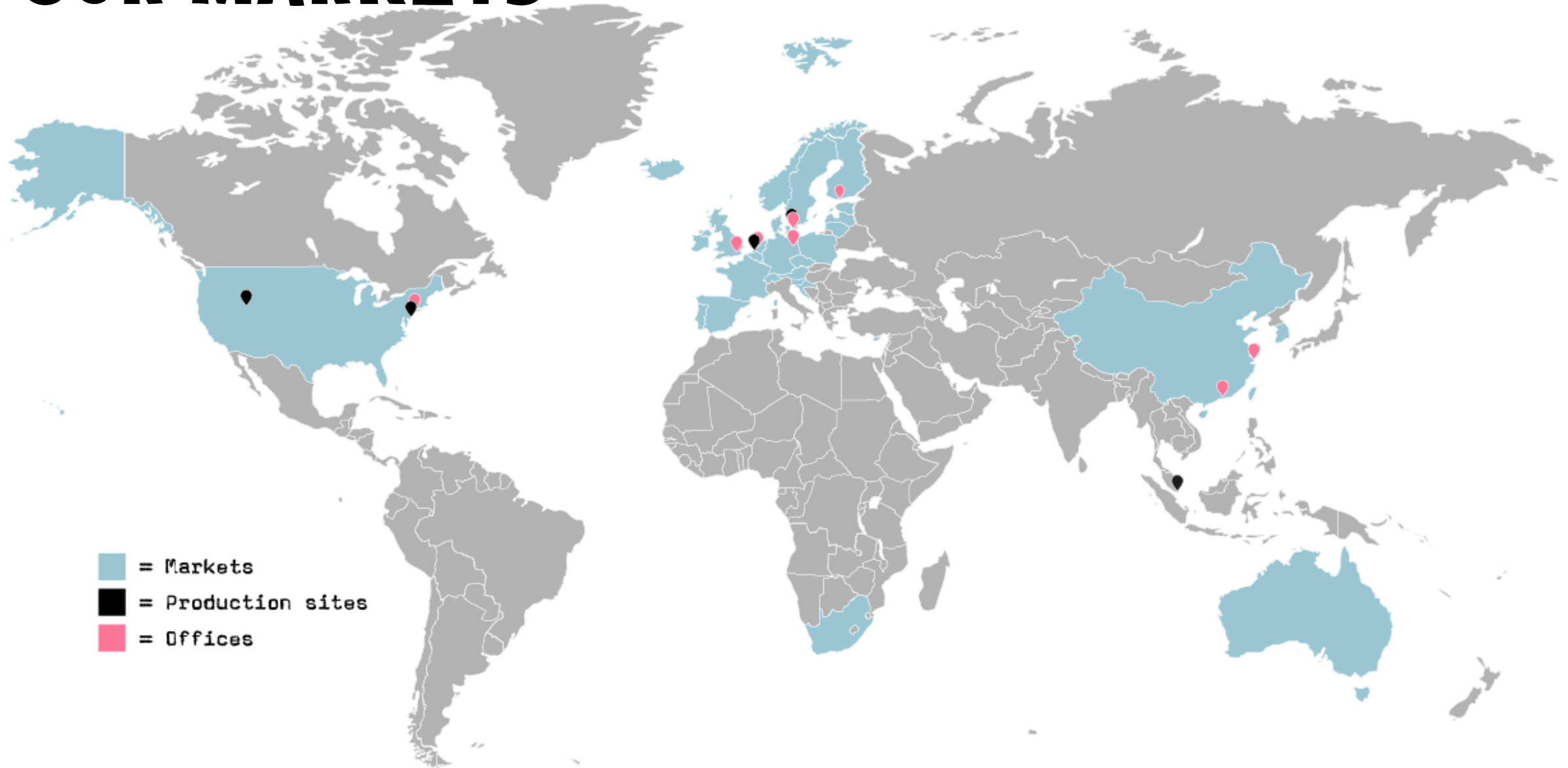
Oatly reaches Nasdaq
under the name OTLY.
New factory in Ogden (US),
and two more on their
way in APAC.



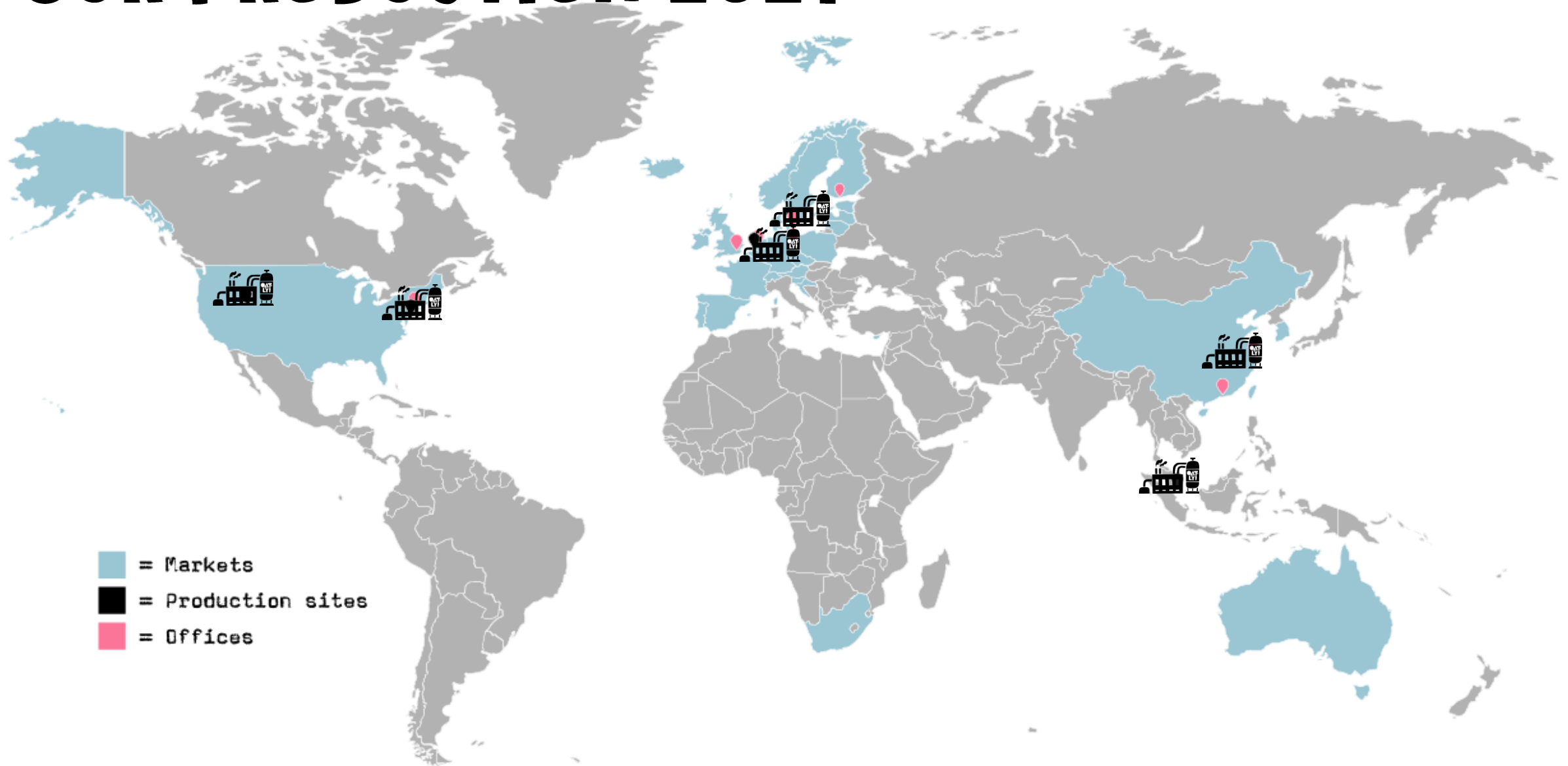
Oatly, 1998



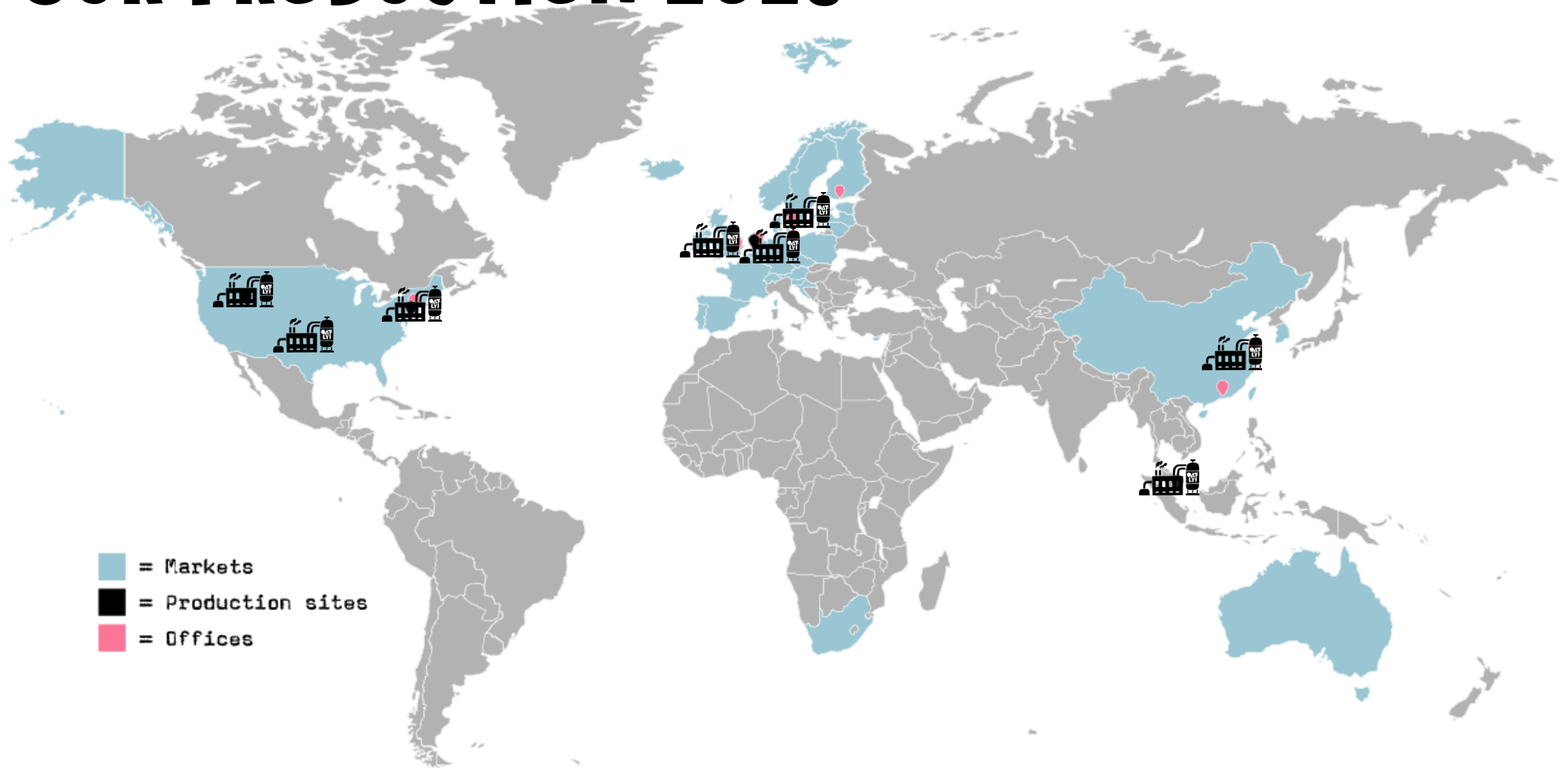
OUR MARKETS



OUR PRODUCTION 2021



OUR PRODUCTION 2023

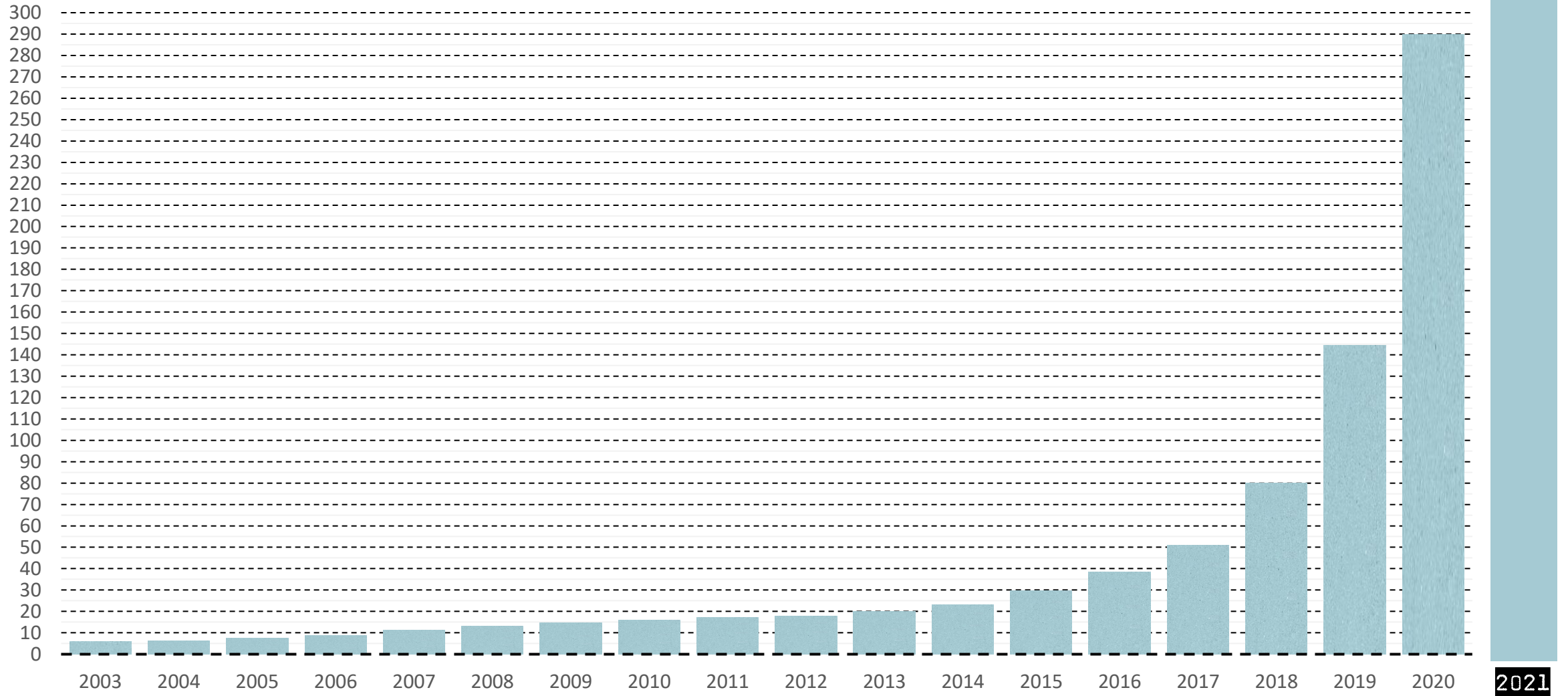


VOLUME GROWTH 2003-2020

475?



(MLitres)



OUR PRODUCTS

CHILLED OATMILK



SOFT SERVE MIX



AMBIENT OATMILK



FROZEN DESSERTS



OATGURT



GREAT TASTING PRODUCTS

**OUR
CULTURE**

**HEALTHY NUTRITIONAL
PROFILE**

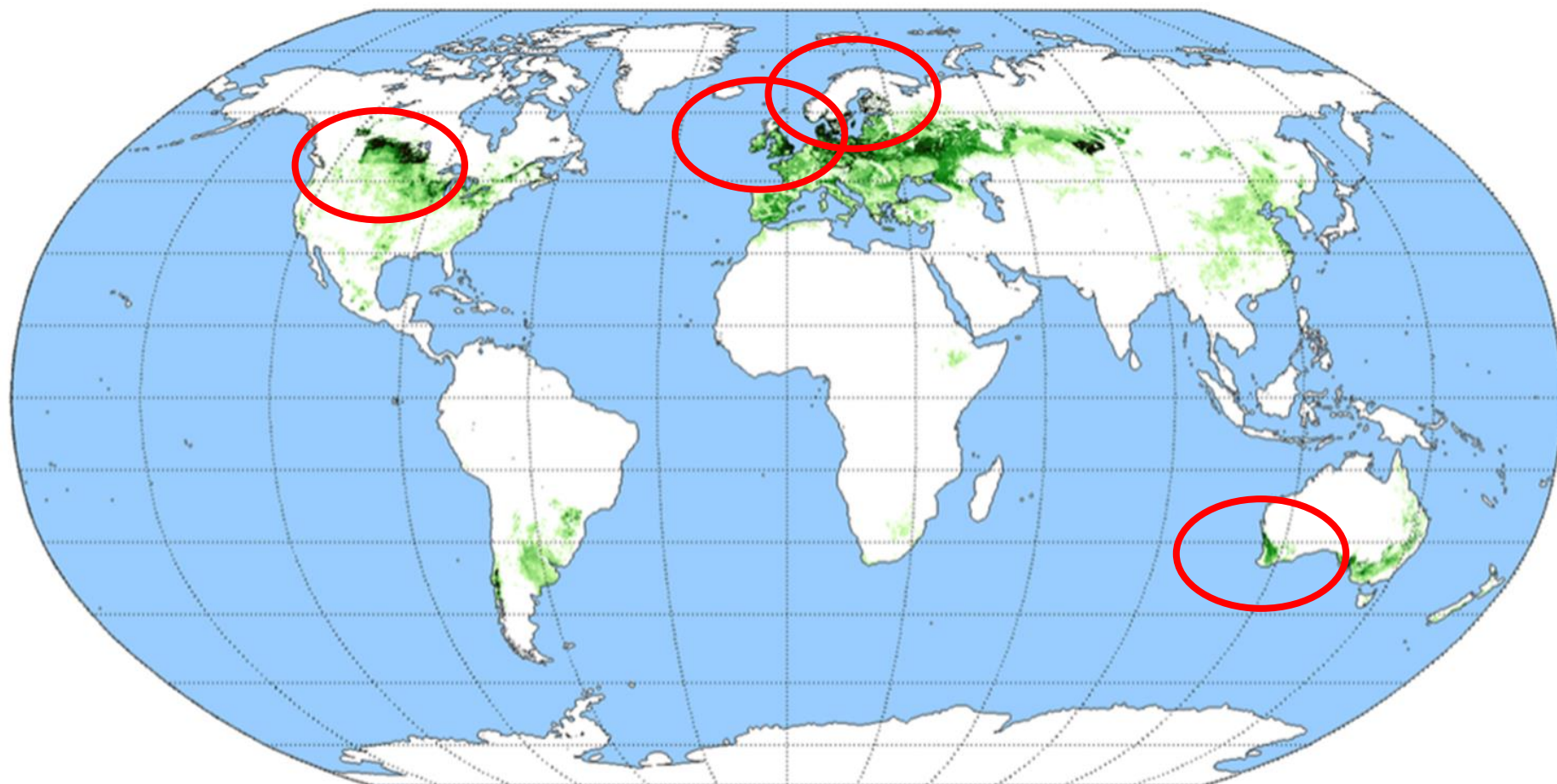


**EMOTIONAL CONNECTION
TO OUR BRAND**

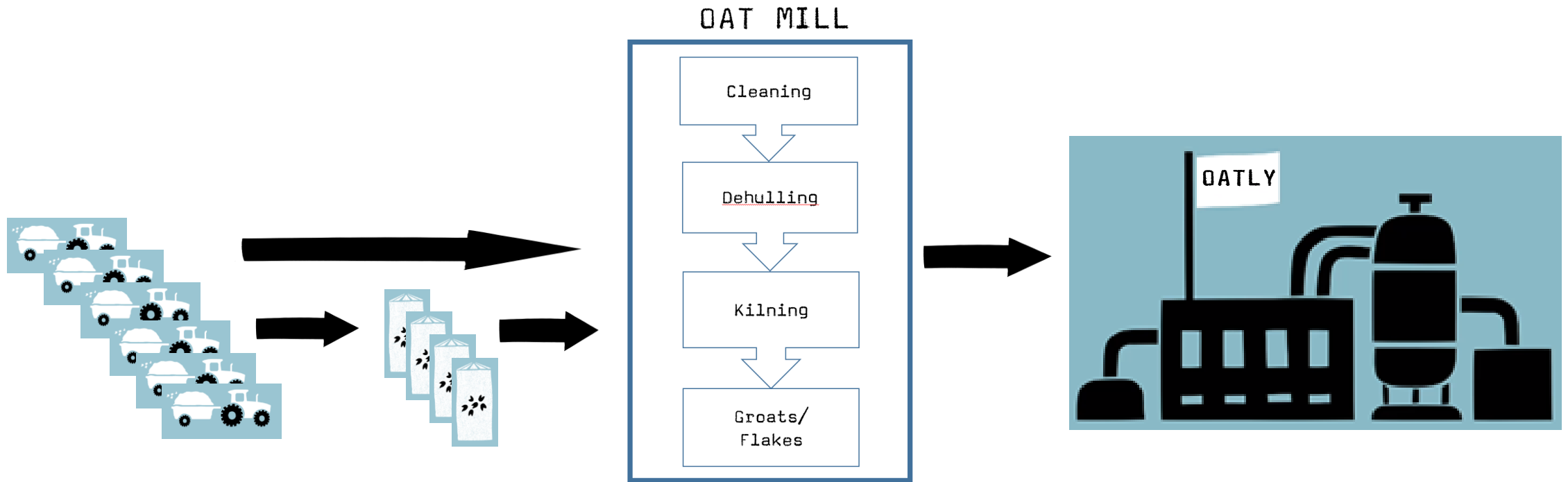
**AUTHENTIC, SUSTAINABILITY
CREDENTIALS**

A close-up, slightly blurred photograph of a field of mature oat plants. The stalks are golden-brown and filled with oat heads, some in sharp focus while others are blurred in the foreground and background. The sky is a clear, pale blue with a few wispy white clouds. The overall tone is warm and natural.

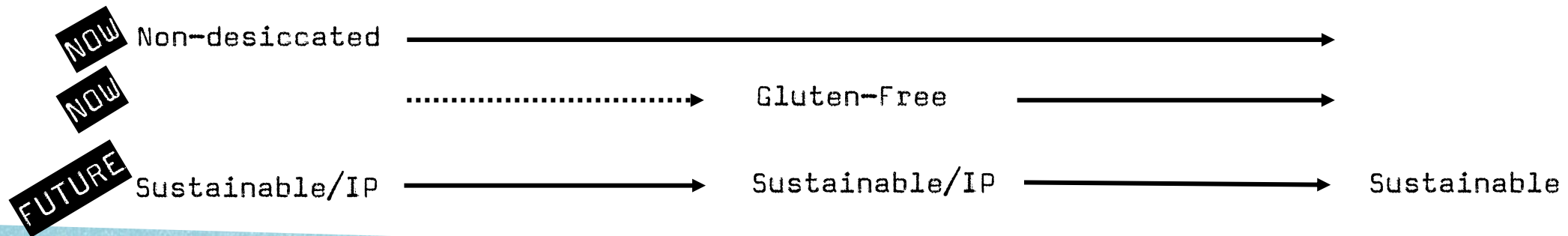
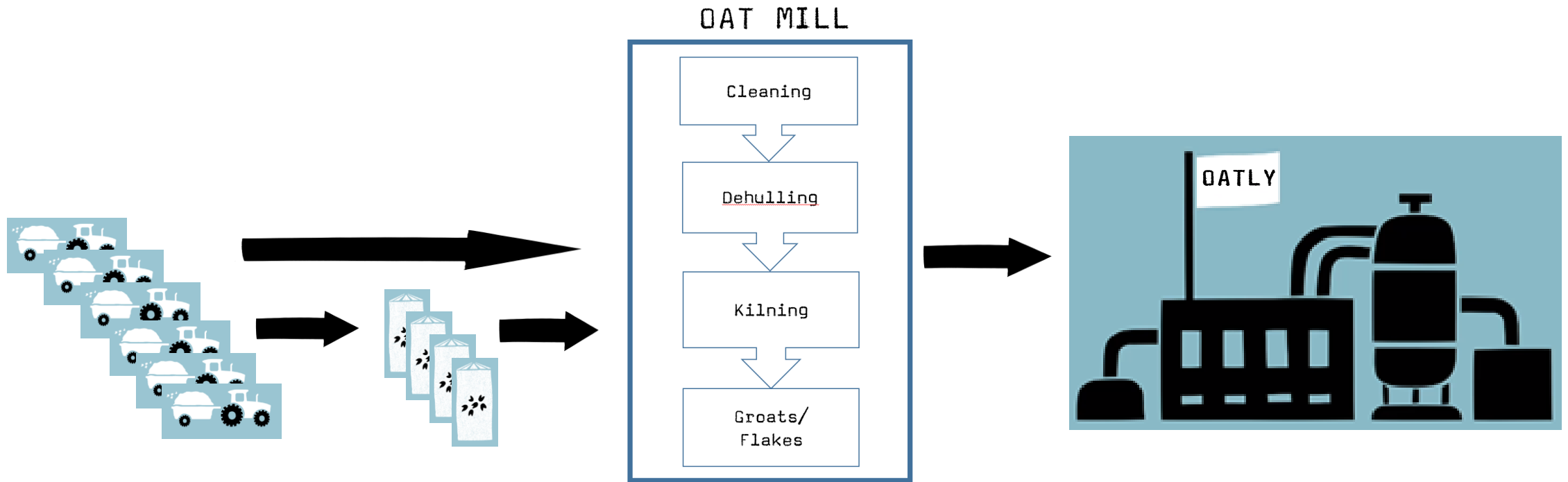
We only do oats.



Average regional oats output (kg/ha)



OAT SUPPLY CHAIN





- 1.** Soil health
- 2.** GHG emissions
- 3.** Biodiversity
- 4.** Land Use Efficiency (LUE)
- 5.** Energy use





1.

TRACEABILITY

FOLLOW OATS IN PRODUCTION, PROCESSING AND DISTRIBUTION

2.

SUSTAINABILITY

**GIVE BACK TO NATURE, RESTORE CARBON, IMPROVE
BIODIVERSITY, LOWER EMISSIONS, OPTIMIZE YIELD**

3.

INCENTIVIZE

ENABLE FARMERS IN ADOPTING SUSTAINABLE PRACTICES

4.

RELATIONSHIP BUILDING

TWO-WAY TRACEABILITY, CONNECT FARMER AND BRAND

OAT GENOME LIBRARY



TO CRAFT THE MOST FUNCTIONAL OAT VARIETY

- **CLIMATE RESILIENCE**
- **PRODUCTIVITY**
- **PROCESSING**
- **NUTRITION**

**THANK
YOU!**