

UPOV91 - the impact on the oat industry and producers

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NEWS FLASH

UPOV

INTERNATIONAL UNION FOR
THE PROTECTION OF NEW VARIETIES OF PLANTS

ABOUT UPOV

MEMBERSHIP

UPOV SYSTEM

PVP DATA & STATISTICS

MEETINGS

NEWS

New member:
United Republic of Tanzania



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Why should I talk about UPOV?



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[illegible]

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UPOV91 - the impact on the oat industry and producers



Plant Breeders' Rights Act

S.C. 1990, c. 21

Loi sur la protection des
obtenions végétales

L.C. 1990, ch. 20

Current to May 25, 2015

À jour au 25 mai 2015

[Last updated on February 27, 2015](#)

Dernière modification le 27 février 2015

Published by the Minister of Justice at the following address:
<http://www.bills.justice.gc.ca>

Publié par le ministère de la Justice à l'adresse suivante
<http://ole-lexis.justice.gc.ca>

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The **mission** of UPOV is to provide and promote an effective system of plant variety protection, with the aim of **encouraging** the development of new varieties of plants, for the benefit of society.

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**UPOV provides incentives
to breeders to develop new
varieties**

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**Breeders develop new
varieties to provide better
genetics for producers**

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**Producers pay royalties
which provide the
incentives to the breeders**

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UPOV was founded in **December 2, 1961**,
and **Revised** at Geneva on November 10,
1972, on **October 23, 1978**, and on **March
19, 1991**

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UPOV91

really **is** just the latest revision!

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**December 9, 2013 and again
February 27, 2015**



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How will farmers benefit from UPOV'91?

Ratifying UPOV'91 allows Canada's farmers access to **new varieties of plants** bred to enhance crop yields, improve disease resistance and meet market demands.

Farmers and **breeders** will benefit under a modern intellectual property framework

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How will farmers benefit from UPOV'91?

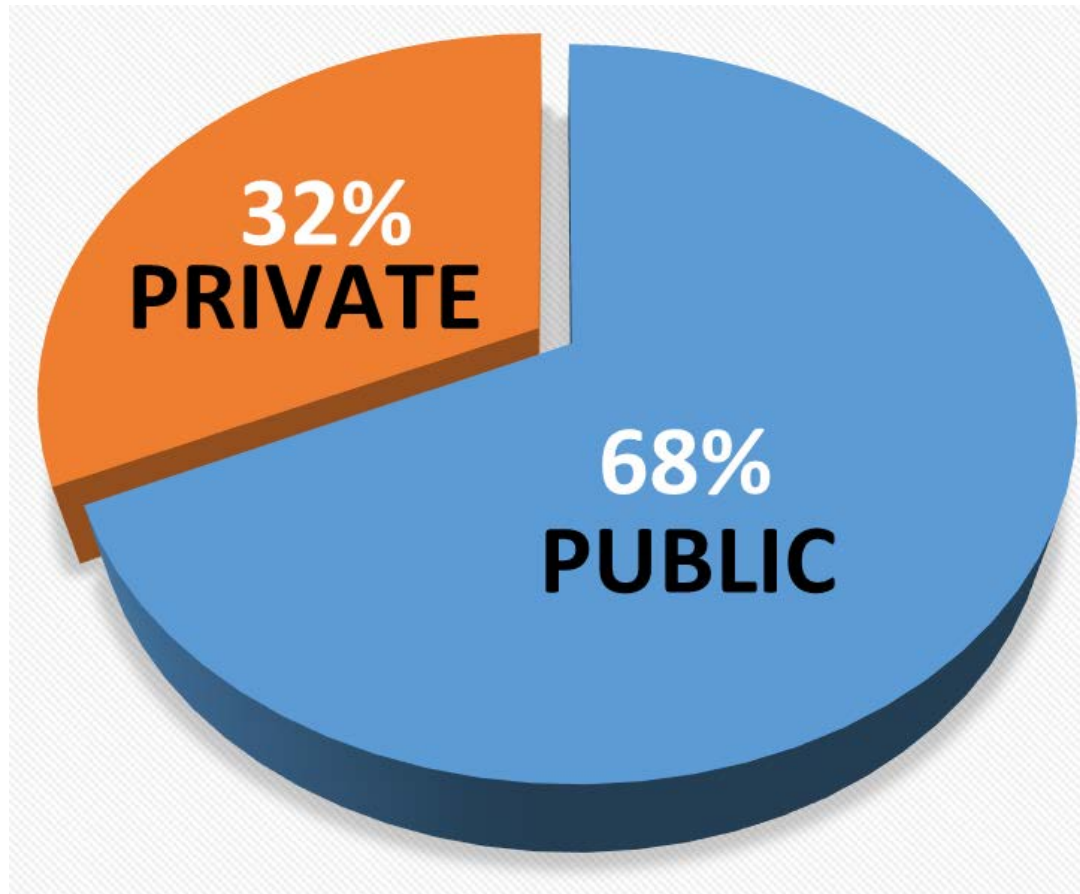
new varieties
of plants ?!!?

<u>MB - 2013</u>	<u>MB - 2014</u>		<u>SK - 2013</u>	<u>SK - 2014</u>		<u>AB - 2013</u>	<u>AB - 2014</u>
Souris	Souris		1999 AC Morgan	1999 AC Morgan		AC Morgan	AC Morgan
Summit	Summit		2002 CDC Dancer	2009 Triactor		Derby	AC Mustang
Furlong	Furlong		2009 Triactor	2002 CDC Dancer		AC Mustang	Derby
Pinnacle	Pinnacle		2006 Leggett	2006 Leggett		CDC Baler	CDC Baler
Triactor	Triactor		2010 Souris	2010 Souris		Waldern	Waldern



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Oat breeding



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Oat breeding



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Can farmers still save seed for planting under UPOV'91?

Yes, *the Agricultural Growth*

Act includes the UPOV'91 provision, known as the "**farmer's privilege**". This secures a farmer's right to save seed for future planting. Farmer's privilege is entrenched in the changes to the PBRA.

Canadian farmers will be able to continue saving, cleaning, treating, storing and replanting seed of protected varieties on their own land.



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Can farmers still save seed for
planting under UPOV'91?

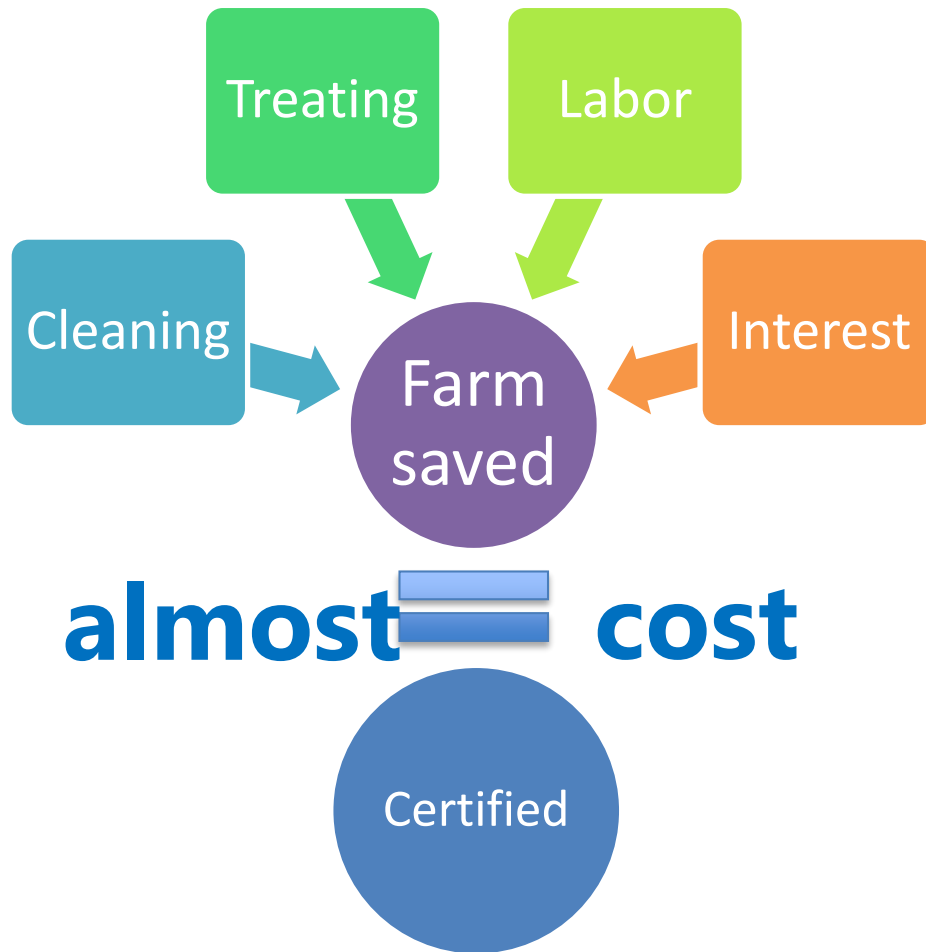
Yes,

but
why?!

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Can farmers still save seed for planting under UPOV'91?



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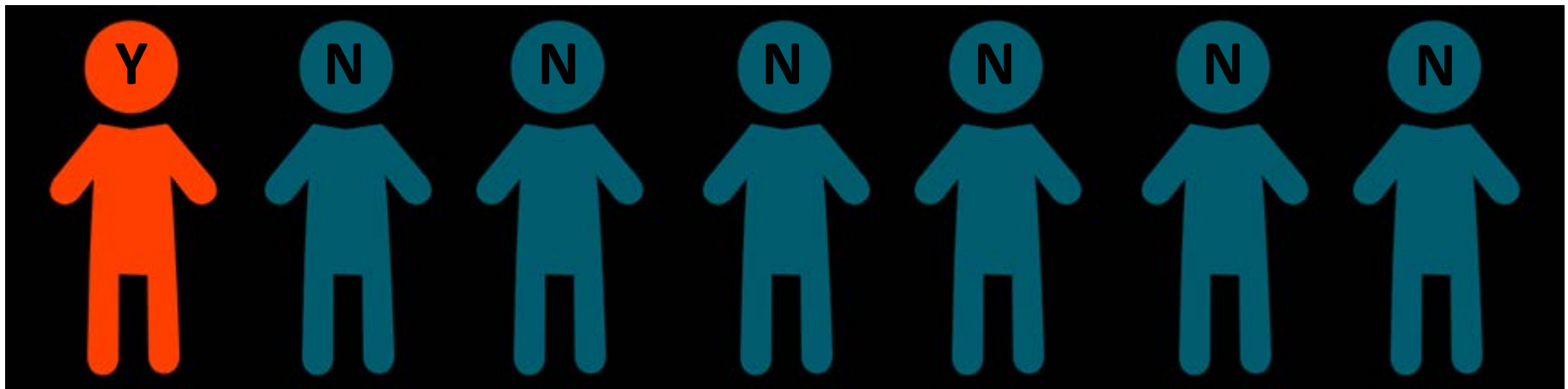
Can farmers still save seed for
planting under UPOV'91?

However...

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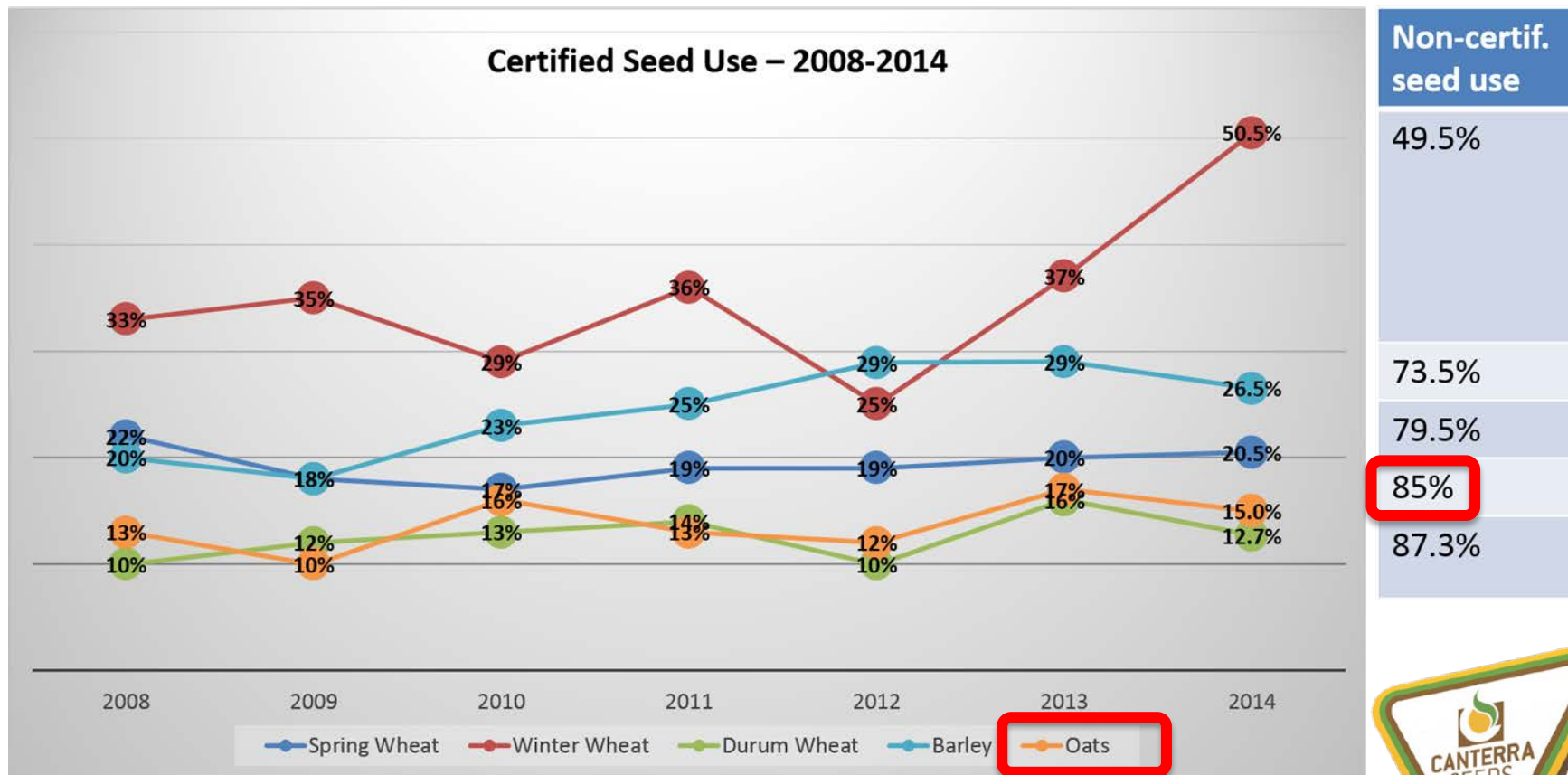
Oat certified seed use



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Oat certified seed use

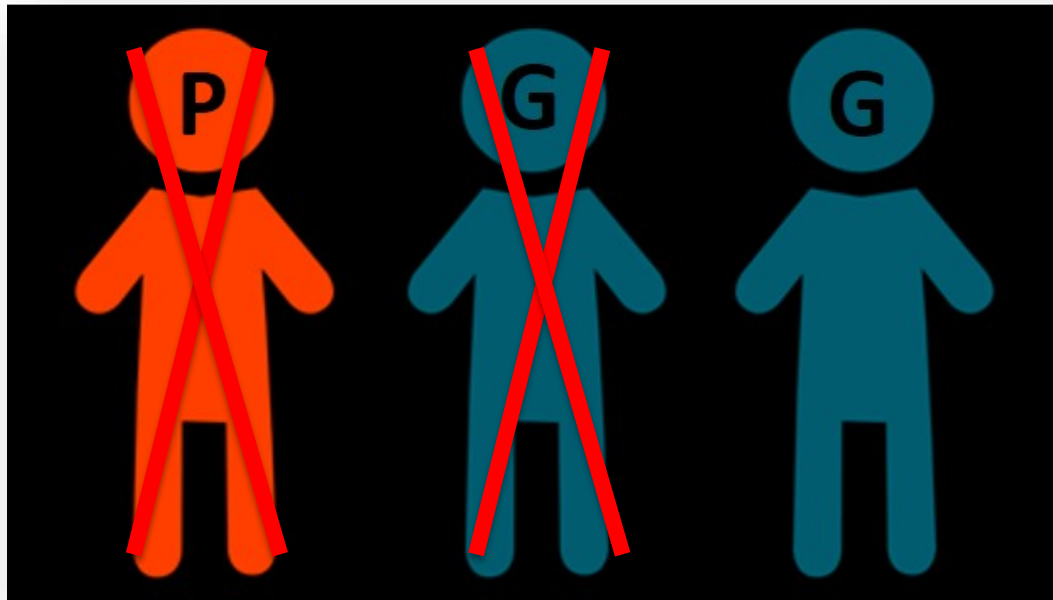


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What does this mean?

THIS



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Or

THIS



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in conclusion

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No questions, please !!

just



KEEP
CALM
AND
MAKE
AN IMPACT

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Don't forget to check

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