

Harvest Foods

The emerging oat milk industry & our Oat Fresh project

Sask Oats AGM

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HARVEST
FOODS



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About us

Proudly Saskatchewan, Established 2020





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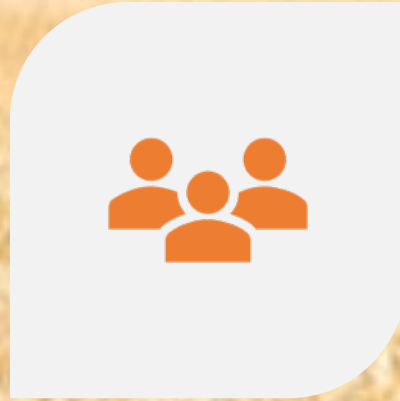
Mission

Our mission is to provide healthy, delicious food products to consumers who love locally produced products. By processing high quality grains grown by Saskatchewan Farmers, we are able to make the farm to table experience accessible to all local communities.

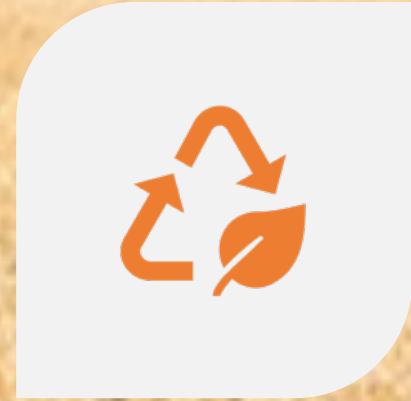
Values



QUALITY



COMMUNITY



SUSTAINABILITY



Quality

Ingredient Quality

- **Nutritional content**
- **Seed purity**
- **Supplier reputation**

Product Quality

- **Flavour**
- **Consistency**
- **Safety**

Community



- **Farmers**
- **Vendors**
- **Consumers**



Sustainability


- **Waste minimization**
- **Recycling**
- **Sustainable consumption**

Oat Industry

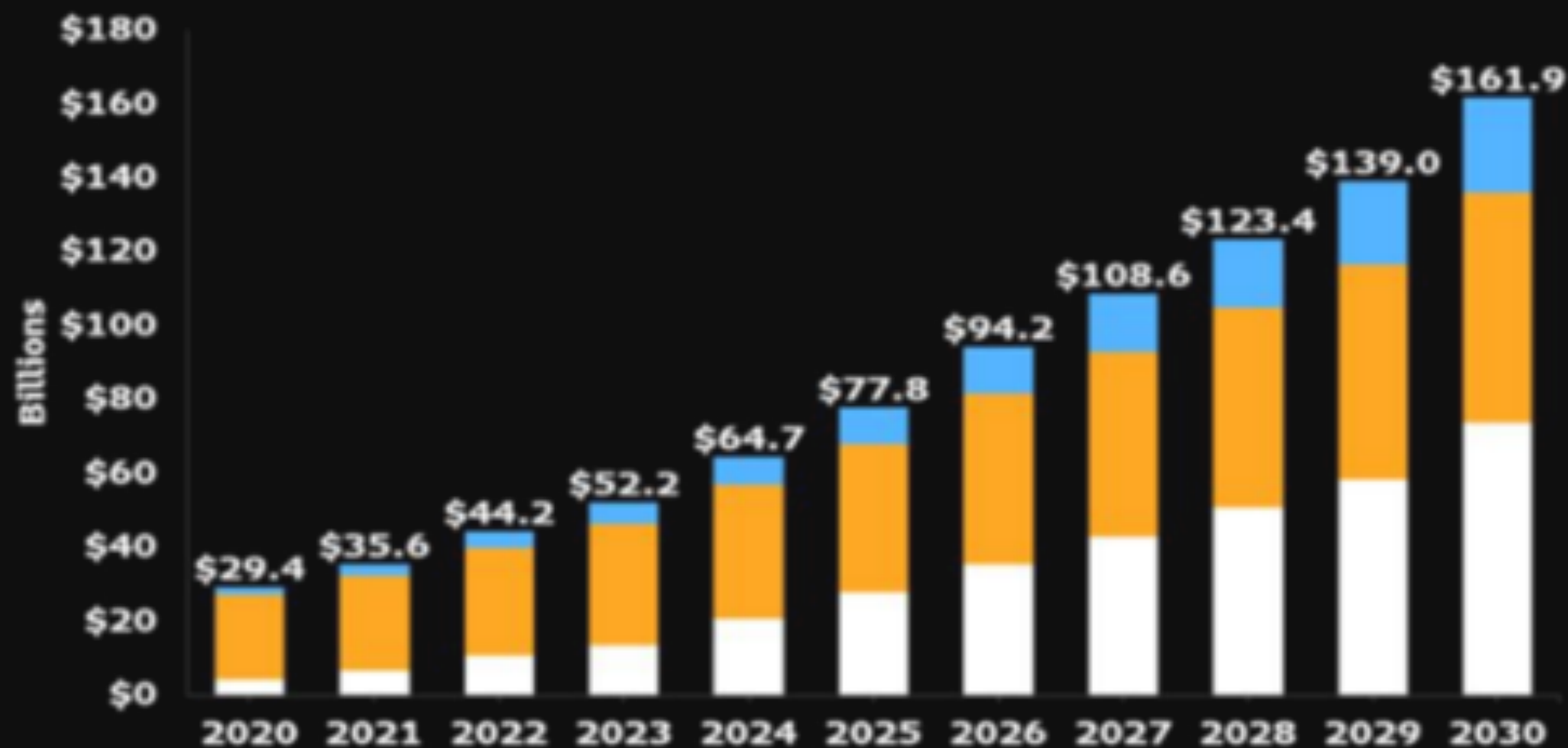
- Canada is second largest producer of oats in the world
- Saskatchewan has an average annual production of 1.5 million MT
- Three main uses of oats are, Livestock Feed/Forage, and Human Consumption,
- Human consumption of oats is growing steadily with the increase of awareness of the health benefits of Oats

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Plant based food industry

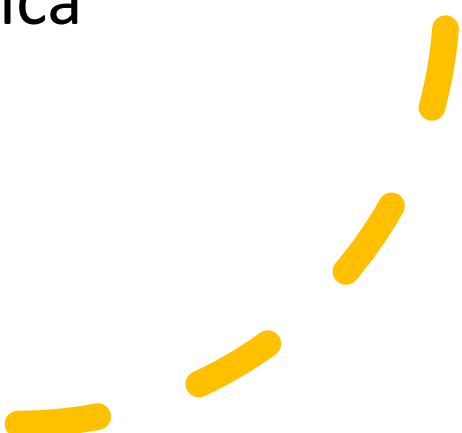
- Industry sales grew by 27% in 2020, with 57% of all north American households purchasing plant based foods
 - Plant based dairy is currently the largest food category of all plant based food categories
 - Major players include Beyond Meat, and Oatly Group with Beyond Meats having a valuation of \$4 billion, and Oatly having a valuation of \$4.6 billion
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- A series of four yellow curved dashes in the bottom right corner, arranged in a diagonal line from bottom-left to top-right.

■ Plant-Based Meat ■ Plant-Based Dairy ■ Other Plant-Based



A large orange circle is positioned on the left side of the slide, partially cut off by the edge.

Oat beverage market

- Second largest alternative milk beverage
 - Fastest growing alternative milk beverage
 - 2020 sales were approx. \$4 billion worldwide, and expected to be approx. \$8 billion by 2027
 - 40% of sales were in North America
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- A series of four yellow dashed line segments are arranged in a curved, upward-sloping path in the bottom right corner of the slide.

The background image shows a hand pouring a creamy white liquid, identified as oat milk, from a clear glass pitcher into a clear glass. In the background, a bag of oats is visible. The scene is set on a light-colored surface. An orange semi-circle is on the left side of the image, and a dashed yellow line is in the bottom right corner.

Benefits of Oat Milk

- Nutritional
- Environmentally Sustainable
- Dietary restrictions

Nutrition Facts

Serving Size 1 cup

Carbohydrates	13g
Sugar	13g
Fat	3g
Saturated Fat	1.6g
Cholesterol	13g
Protein	9g



dairy

Nutrition Facts

Serving Size 1 cup

Carbohydrates	4g
Sugar	1g
Fat	2.5g
Saturated Fat	0g
Cholesterol	0g
Protein	4g



oat

Water consumption per 1L of milk produced



dairy
628L



almond
371L



oat
48L

Friendly to
a restricted
diet

Gluten Free

Lactose Free

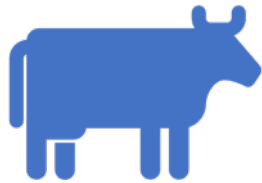
Vegan Friendly

Free of nuts, unlike many dairy
substitutes

Oat Fresh Project



Introducing Oat Fresh



Alternative milk product



Made from Saskatchewan
grown oats



Nutritious, healthy, and
sustainable

What makes Oat Fresh different



LOCALLY SOURCED, LOCALLY
PRODUCED, AND LOCALLY
MARKETED



FIRST “FRESH” OAT MILK TO BE
BROUGHT TO CONSUMERS



RECYCLABLE GLASS PACKAGING

How its made



Our Oat Supplier

- MGM Seed & Grain
- Organic and conventional certified gluten free oat mill located in Saskatoon, Saskatchewan
- Establishes a high level of seed purity
- Speciality processed to reduce microbial load
- Highest level of gluten free certification

Future plans

Maximize

Maximize local consumer base & launch products in national grocery chains

Develop

Develop more flavors and versions of Oat fresh

Continue

Continue to create new products that utilize Saskatchewan agriculture

Create

Create more relationships with farmers, and others involved in the industry

Questions?

