

Oats for Breakfast Program

We believe that a healthy breakfast is the foundation for a successful day, and oats are a powerhouse of nutrients that provide the perfect start to the morning. With the Oats for Breakfast program, we aim to promote the importance of a balanced meal and make a positive impact on children's overall well-being.

We are happy to announce that the Oats for Breakfast Program has received an overwhelming response in the short time that it was promoted. Schools from all over Alberta including the cities, towns and villages of Airdrie, Winfield, Leduc, Bawlf, Alix, Castor, Donalda, Ponoka, Blackie, Coalhurst, Rimbey, Hinton, Wetaskiwin, Falun, Milo, Coaldale, Beaumont, Picture Butte, Westlock and Youngstown, have taken a proactive step towards ensuring that their students have access to a balanced meal that fuels their minds and bodies for the day ahead.

With each school that joins the program, we expand the reach of our mission to provide nutritious and delicious breakfast options centered around oats. From the 28 schools who registered, the following 10 schools have been selected to participate in this year's program:

- Kate Andrews High School
- Bawlf School
- Pigeon Lake Regional School
- Milo Community School
- Coalhurst Elementary School
- Donalda School
- Winfield Elementary School
- St. Augustine School
- St. Gregory School
- St. Mary School

In addition to the bursary funds, the schools were provided with student take home recipe and information cards and a classroom poster, designed to build awareness of oat nutrition, common oat-based food items and oat production in Alberta. As part of the program, we invited participating schools to share photos of their students enjoying their nutritious oat-based breakfasts. Each image represents a step towards building a healthier and brighter future for students, one breakfast at a time. We would like to express our sincere gratitude to Alberta Oat Growers Commission for supporting the Oats for Breakfast Program. Together, we are making a significant impact on the lives of children, promoting good health and fostering a brighter future for our communities.

