



Unlocking *the potential of*
local crops





OUR MISSION

Introduce locally
grown protein-
rich ingredients

*as fuel for a
healthier future*

Our inspiration <<<

Founded on 100 years of farming, we know how to produce quality crops. Now we are unleashing the potential of local crops to create value-added ingredients.

What we do <<<

C-Merak creates 100% Canadian ingredients.

How we do it <<<

Our approach is simple. We manage every step of a *closed loop production* to create fully traceable farm to final ingredient *faba bean* and *oat* ingredients.



Oat-Standing!

Total impact
of oats
on the
Canadian
economy

*(LMC International 2023
Report for Cereals Canada)*

Economic *Impact*



C\$4.2B

Full-time *jobs*



21,000 Jobs

3000 Family farm
members

Wage *Impact*



C\$2.2B



Oats contain protein, good healthy fats and important micronutrients such as iron, calcium, vitamin E, magnesium, vitamin B1 and folic acid in significant amounts.

Nourish your body.

Oats have one of the best environmental footprint profiles for cereal crops. Good for soil health, oats can provide vegetation cover to reduce erosion and retain moisture.

Nourish the planet.

Prairie OATFuel ingredients are a quality choice for many applications:

- ✓ Beverages, milk and creamers
- ✓ Non-dairy ice cream and yogurt
- ✓ Hot and cold breakfast cereals, muesli, and granola
- ✓ Breads, tortilla, naan and pizza dough
- ✓ Muffins, cookies, pastries
- ✓ Snacks, biscuits and crackers
- ✓ Batters and coatings
- ✓ Pet food
- ✓ Personal care products



Home Grown Example

From the family farm to a store near you!





And that's just the beginning...

Oats are a key ingredient in new food, feed and personal use innovations!



ToatALLY Excited?

*Here's how
producers can
get involved*

- ✓ Learn more about oat innovations
- ✓ Build connections with processors
- ✓ Work with new varieties
- ✓ Advance sustainable farming practices
- ✓ Share your story with the industry





Let's work
Together!

*To fuel a healthier future with
Canada's robust crops*

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