



POGA REPRESENTS OAT PRODUCERS AT THE TEAM CANADA TRADE MISSION TO SOUTH KOREA

THE CULINARY SHOWCASE AT LA CUISINE HANNAM IN YONGSAN-GU, SEOUL, KOREA



During the five-day Trade Mission to South Korea, Shawna Mathieson, POGA Executive Director, attended the Canadian Culinary Showcase in Yongsan-gu, Seoul, on April 23, 2024 (hosted by the Canadian Embassy in Korea).

Chef and Culinary Researcher Shin-ae Hong prepared Korean dishes (on the spot), showcasing Canadian ingredients for the people in attendance. Canadian International Trade Minister Mary Ng starred as the chef's cooking assistant!

Roll wraps made with Canadian ingredients (freshly cooked oat rice, beef and pork) and Korean Swiss chard was one of the dishes. For all of the delectable dishes made with Canadian ingredients during the event (and much more about the mission), please go to the foodnews article (and translate to English in your browser): <https://www.foodnews.co.kr/news/articleView.html?idxno=107756>.



Canadian Ambassador to Korea Tamara Mowhinney; culinary research/chef Hong Sin-ae; Canadian International Trade Minister Mary Ng; Canadian Chamber of Commerce in Korea President Kang Joo-eun; and, POGA Executive Director Shawna Mathieson—at the Culinary Showcase April 23, 2024.

Shawna Mathieson stated, “The Team Canada Trade Mission to South Korea has resulted in many new connections. The health benefits of oats, especially for those concerned with diabetes or heart issues, make it a great food choice and POGA’s pleased that oats were included in the Culinary Showcase. We are eager to see the new ways that oats can be prepared and incorporated into different cultural cuisines and POGA is demonstrating this with campaigns in Mexico, Japan and Peru. Using oats as a rice substitute is not a common practice in Canada but it is becoming more popular in other countries and we look forward to seeing more ways oats can be used around the world!”

