



27th Annual Conference

Wednesday, December 4, 2024
Fairmont Banff Springs Hotel, Banff AB

Please join us on **Tuesday, December 3 at 8:00 pm** for a **Meet-and-Greet in Mount Stephen Hall**

AGENDA

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| 8:00 am | Registration and Free Hot Breakfast |
| 8:45 am | Welcome and Introduction —POGA Co-President |
| 8:50 am | A Complaint Free World, how to Complain Less, Get Others to Complain Less and Connect More! Joshua Routh, Author, Entertainer and “Merchant of Joy” |
| 9:50 am | POGA Annual General Meeting —POGA Co-President |
| 10:15 am | Coffee and Networking Break |
| 10:45 am | From Policy to Practice: Assessing the Real-World Impact of Fertilizer Reduction (30% and 15%) on Oat Yields. Jessica Enns, Research Manager Western Applied Research Corporation |
| 11:15 am | Just Grow With It, Be Resilient in a Season of Change and Come out Better on the Other Side. Jennifer Barroll, Communications Expert & Stand-up Comedian |
| 12:15 pm | Hot Lunch with a Cash Bar and Networking |
| 1:45 pm | What Do Oats Know? The 2025 Market Outlook. Brennan Turner, Independent Market Analyst |
| 2:45 pm | Disease Issues in Oat Including Halo and Bacterial Blight. Randy Kutcher, Cereal and Flax Pathology, U of S |
| 3:15 pm | Networking/Coffee Break |
| 3:45 pm | The US Election: What it Will Mean for Canadians, Trade and the World. Gregg Doud, President and CEO of the National Milk Producers Federation and Previously Chief Ag Negotiator Under President Trump |
| 4:45 pm | Wrap-up and Adjourn —POGA Co-President |
| 5:45 pm | Social Hour at the Fairmont Banff Springs |
| 6:30 pm | Dinner and Entertainment — See One of the Few Sword Swallowers Left in the World and Enjoy Some Laughs. Joshua Routh |
| 8:00 pm | Program Ends. See you December 3, 2025 in Saskatchewan for the 28th AGM! |

Daytime seminars, breakfast and lunch: \$40.00 (\$50 at door)
Optional Evening Banquet \$50.00 (\$60 at door)

**Times and agenda topics subject to change. For updates visit poga.ca*