



Sustaining the Future of Oats: Tackling Agriculture's Big Challenges MB Ag in the Classroom 2024 Report

Manitoba's oat growers are facing some big challenges—climate change, rising costs, and market unpredictability. Agriculture in the Classroom-Manitoba (AITC-M) is working to help the next generation handle these tough issues. Here's how:

- **Fostering Agricultural Literacy:** Thank you, MOGA members, for your support! Your generosity helped us develop the **Foundations of Manitoba Agriculture** virtual resource hub, which includes info sheets and learning modules about oats, showing students how important oat growers are to our economy.
- **Addressing Climate Change:** Through programs like the **Follow the Farmers virtual tours** and the **Weather Game**, students are learning about the real impacts of weather unpredictability on crops like oats. They also explore sustainable farming solutions that are vital for the future.
- **Building the Future Workforce:** Agriculture is facing a labour shortage, but we're connecting students with hands-on experiences through resources like the **Cultivate Your Career workbook**, **Career Case Game**, and **EngAGed Career Fairs**. These programs inspire students to see themselves as the next leaders in agriculture.

In 2023 we reached 2000 educators. We're still active in a third of Manitoba schools. In 2022, 28,580 students registered in our programs; in 2023, that number jumped to 37,647. You can be a classroom hero today. Donate or volunteer to inspire the future of Manitoba's oat sector.

Visit [AITC-M's website](#) to learn more about how you can get involved!

This program is sponsored by

