



27th Annual Conference*

Wednesday, December 4, 2024

Alberta/New Brunswick Room

Fairmont Banff Springs Hotel, Banff AB

Please join us on **Tuesday, December 3 at 8:00 pm** for a **Meet-and-Greet in Mount Stephen Hall**

AGENDA**

8:00 am **Registration and Free Hot Breakfast**

8:45 am **Welcome and Introduction**—Greg Bott, POGA Co-President

8:50 am **A Complaint Free World, how to Complain Less, Get Others to Complain Less and Connect More!** Joshua Routh, Author, Entertainer and “Merchant of Joy”

9:50 am **POGA Annual General Meeting**—Ambrely Ralph, POGA Co-President

10:15 am **Coffee and Networking Break**

10:45 am **From Policy to Practice: Assessing the Real-World Impact of Fertilizer Reduction (30% and 15%) on Oat Yields.** Jessica Enns, Research Manager Western Applied Research Corporation

11:15 am **Just Grow With It, Be Resilient in a Season of Change and Come out Better on the Other Side.** Jennifer Barroll, Communications Expert & Stand-up Comedian

12:15 pm **Hot Lunch with a Cash Bar and Networking**

1:45 pm **What Do Oats Know? The 2025 Market Outlook.** Brennan Turner, Independent Market Analyst

2:45 pm **FHB and Other Disease Issues in Oats from 2017 to 2024 and Bacterial Blight** M.Sc. Alejandra Oviedo-Ludena, Cereal & Flax Pathology, U of S

3:15 pm **Networking/Coffee Break**

3:45 pm **The US Election: What it Will Mean for Canadians, Trade and the World.** Gregg Doud, President and CEO of the National Milk Producers Federation and Previously Chief Ag Negotiator Under President Trump

4:45 pm **Wrap-up and Adjourn**—Greg Bott, POGA Co-President

5:45 pm **Social Hour** at the Fairmont Banff Springs

6:30 pm **Dinner and Entertainment—See One of the Few Sword Swallowers Left in the World and Enjoy Some Laughs.** Joshua Routh

8:00 pm **Program Ends. See you December 3, 2025 in Saskatchewan for the 28th AGM!**

**NEW! 5 CEU Credits available for Attendees: Nutrient Mgmt: 0.5, Crop Mgmt: 1.5, Prof. Development: 3*

**Daytime seminars, breakfast and lunch: \$40.00 (\$50 at door)
Optional Evening Banquet \$50.00 (\$60 at door)**

***Times and agenda topics subject to change. For updates visit poga.ca*